AICTE TRAINING AND LEARNING (ATAL) ACADEMY

Basic Faculty Development Programme (FDP)
(6 Days)

on

Entrepreneurship and Start-Up Ecosystems

21 - 26 October 2024

Organised by

Department of Management

SREEKRISHNAPURAM
V T BHATTATHIRIPAD COLLEGE

(A Govt. Aided NAAC Accredited Institute with B+ Grade)
(Managed by Sree Sankara Trust, Valayanchirangara, Ernakulam)
(Approved by AICTE & Affiliated to University of Calicut)
Mannampatta P O, Palakkad - 678 633, Kerala I www.vtb.ac.in

Co-ordinator: Dr. Vivek S. A.
Co Co-ordinator: Dr. Remya S.

ABOUT THE FDP

Entrepreneurs are found to spur innovation, speed up structural changes in the economy, introduce new competition and contribute to productivity, job creation and national competitiveness. Thus, entrepreneurship is critical to socioeconomic growth and prosperity, as it contributes directly to employment by creating new jobs and fostering innovation. Innovation has been recognised as a critical factor in economic growth. It has been directly linked to start-up companies that are human institutions designed to create a new product or service under conditions of extreme uncertainty. In this respect, the development of start-ups is institutionally supported by simplifying the regulatory framework governing their establishment and operation, creating a favourable investment environment, and building direct interaction with the educational community and other entities of the entrepreneurial start-up ecosystem. The objectives of the FDP are as follows:

1. To create an awareness of the need and importance of entrepreneurship development.
2. Impart knowledge and develop skills in diverse training methods for imparting training to students and budding entrepreneurs.
3. Develop faculties with an entrepreneurial and professional mindset.
4. Make faculties aware of the facilitating financial and regulating schemes for MSMEs.
5. Equip faculties with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards an entrepreneurial career.

TOPICS COVERED

- Entrepreneurship & Entrepreneurship Development Process
- Assessing Entrepreneurial Tendency & Competency
- Entrepreneurship Teaching Models
- Creativity and Innovation, Understanding Incubation
- Support Institutions: Banking for Entrepreneurs
- Market Survey and analysis
- Financial Analysis & Methodology to Assess the Feasibility
- Interaction with a Young Entrepreneur
- Skill and Technology Development
- Entrepreneurial Ecosystem in India
- Achievement Motivation in Entrepreneurship
- Business Opportunity Identification
- Value Proposition, Business Model Canvas, and Co-creation Approach
- Promoting the Role of the Entrepreneurship Development Institute of India
- Entry Barriers for Start ups
- Prospects of Developing Entrepreneurship
- Establishment of Entrepreneurship Cell / Incubation Centers (Start-Up Ecosystem) in Institutions

TARGET GROUP

- Assistant Professors / Associate Professors / Ph.D Scholars / PG Students
- Min / Max Limit - 30/50 Participants from the Higher Education Institutions from the same city / within 100 km (Preferably) of the Host Institute

REGISTRATION

- Registration can be done through https://atalacademy.aicte-india.org/signup
- No Charge for Registration, Course and Certification
- For more information,
  Contact: Dr. Vivek S. A. (+91 9961493222)
  Dr. Remya S.   (+91 9496255137)

Schedule of ATAL BASIC FDP 2024 – 2025

FDP Application Number: 1716640030

Title of the FDP: Entrepreneurship & Start-up Ecosystems

FDP Start Date: 21/10/2024　　　　　　　　　　　　　　　　　**FDP End Date: 26/10/2024**

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6
9:00 - 9:30 **Inauguration** **Chief Guest: Sri. Brigesh Pattasery** Secretary, Sree Sankara Trust (Member - Senete, Mahatma Gandhi University, Kottayam, Kerala)					
9:30 - 12:00 **Session 1** 1. **Name of the Expert:** Dr. Siva Prakash C.S. 2. **Designation:** Professor & Principal 3. **Organization:** DC school of Management and Technology, Thiruvananthapuram, Kerala. 4. **Experience in Years:** 21 5. **Topic to be taught:** 　a. Entrepreneurship & Entrepreneurship Development Process 　b. Assessing Entrepreneurial Tendency & Competency	**9:30 - 12:00** **Session 3** 1. **Name of the Expert:** Dr Rakesh Kumar S. 2. **Designation:** *Associate Professor* 3. **Organization:** *Kerala Institute of Co-operative Mngmt, Thiruvananthapuram, Kerala.* 4. **Experience in Years:** *15* 5. **Topic to be taught:** 　a. *Entrepreneurship Teaching Models* 　b. *Creativity and Innovation, Understanding Incubation*	**9:30 - 12:00** **Session 5** 1. **Name of the Expert:** *Dr. Nimitha Aboobaker* 2. **Designation:** *Assistant Professor* 3. **Organization:** *School of Management Studies, Cochin University of Science and Technology, Ernakulam, Kerala.* 4. **Experience in Years:** *12* 5. **Topic to be taught:** 　a. *Support Institutions: Banking for Entrepreneurs* 　b. *Market Survey and analysis* 　c. *Financial Analysis & Methodology to Assess the Feasibility*	**9:30 - 12:00** **Session 7** 1. **Name of the Expert:** *Sri. Mohamad Asif* 2. **Designation:** *Managing Partner* 3. **Organization:** *Skywell Aqua Solutionss, Palakkad, Kerala.* 4. **Experience in Years:** *8* 5. **Topic to be taught:** *Interaction with a Young Entrepreneur*	**9:00 - 1:00** **Industrial Visit** 1. **Name of the Organization:** *Sharon Pipes and Fittings* 2. **Complete address with pincode:** *Sharon Pipes and Fittings, Koottupatha, Mundur P.O., Palakkad - 678592, Kerala* 3. **Industry Type:** *Manufacturing* 4. **Area of specification:** *Pipe Manufacturing*	**9:30 - 12:00** **Session 10** 1. **Name of the Expert:** *Sri.Ayyappadas C.* 2. **Designation:** *Assistant Professor* 3. **Organization:** *NSS College of Engineering, Palakkad,Kerala.* 4. **Experience in Years:** *6* 5. **Topic to be taught:** *Skill and Technology Development*
12:00 - 1:00 **Article Discussion** 1. **Title of the Research Paper:** *Unveiling the Entrepreneurial Mindset: Exploring Orientation and Intentions Among Students of Prominent Engineering Disciplines* 2. **Name of the journal:** *Journal of Innovation and Entrepreneurship* 3. **Year of Publication:** *2024*	**12:00 - 1:00** **Article Discussion** 1. **Title of the Research Paper:** *Scalability of Startups: The Impact of Entrepreneurial Teams* 2. **Name of the journal:** *Journal of Global Entrepreneurship Research* 3. **Year of Publication:** *2024*	**12:00 - 1:00** **Article Discussion** 1. **Title of the Research Paper:** *Entrepreneurship: Exploring the Knowledge Base* 2. **Name of the journal:** *Research Policy* 3. **Year of Publication:** *2012*	**12:00 - 1:00** **Article Discussion** 1. **Title of the Research Paper:** *A Study on Issues and Challenges of Startups in India* 2. **Name of the journal:** *International Journal of Financial Management and Economics* 3. **Year of Publication:** *2019*		**12:00 - 1:00** **Article Summary**
1:00 - 2:00 **Lunch**	**1:00 - 2:00** **Lunch**	**1:00 - 2:00** **Lunch**	**1:00 - 2:00** **Lunch**	**1:00 - 2:00** **Lunch**	**1:00 - 2:00** **Lunch**
2:00 - 4:30 **Session 2** 1. **Name of the Expert:** *Dr. K.Rajasekharan Pillai* 2. **Designation:** *Professor* 3. **Organization:** Manipal Academy of Higher Education, Manipal, Karnataka. 4. **Experience in Years:** *25* 5. **Topic to be taught:** 　a. *Entrepreneurial Ecosystem in India* 　b. *Achievement Motivation in Entrepreneurship*	**2:00 - 4:30** **Session 4** 1. **Name of the Expert:** *Dr. Priyesh C. A.* 2. **Designation:** *Professor* 3. **Organization:** *Government College, Attingal, Thiruvananthapuram, Kerala.* 4. **Experience in Years:** *20* 5. **Topic to be taught:** 　a. *Business Opportunity Identification* 　b. *Value Proposition, Business Model Canvas, and Co-creation Approach*	**2:00 - 4:30** **Session 6** 1. **Name of the Expert:** *Sri. Benedict William Johns* 2. **Designation:** CEO & Executive Director 3. **Organization:** *Kerala Institute for Entrepreneurship Development, Ernakulam, Kerala.* 4. **Experience in Years:** *20* 5. **Topic to be taught:** 　a. *Promoting the Role of the Entrepreneurship Development Institute of India* 　b. *Entry Barriers for Start ups*	**2:00 - 4:30** **Session 8** 1. **Name of the Expert:** *Sri. Ajay Kumar* 2. **Designation:** *Managing Director* 3. **Organization:** *Astal Interbuild Pvt Ltd,Bengaluru, Karnataka* 4. **Experience in Years:** *15* 5. **Topic to be taught:** *Prospects of Developing Entrepreneurship*	**2:00 - 4:30** **Session 9** 1. **Name of the Expert:** *Sri. Jinesh Mathew* 2. **Designation:** *Assistant Manager, Lead - Early- Stage Funding,* 3. **Organization:** *Kerala Startup Mission,Thiruvananthapuram, Kerala.* 4. **Experience in Years:** *20* 5. **Topic to be taught:** *Establishment of Entrepreneurship Cell / Incubation Centers (Start-Up Ecosystem) in Institutions*	**2:00 - 4:00** **MCQ & Reflection Journal**
4:30 - 5:30 **Hands on Training/Labs**	**4:30 - 5:30** **Hands on Training/Labs**	**4:30 - 5:30** **Hands on Training/Labs**	**4:30 - 5:30** **Hands on Training/Labs**	**4:30 - 5:30** **Hands on Training/Labs**	**4:00 - 5:00** **Valedictory Session** **Esteemed Presence:** **Dr. K. S. Chandrasekhar**, Senior Professor, Institute of Management in Kerala, University of Kerala, Thiruvananthapuram, Kerala.