



**SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE,
MANNAMPATTA, PALAKKAD, KERALA
Affiliated to University of Calicut**

PLACEMENT CELL

Annual Report

2023-2024

Report Submitted to IQAC by

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Co-Ordinator, Placement Cell

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IQAC Co-ordinator

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PRINCIPAL
Sreekrishnapuram V.T. Bhattathiripad College
Mannampatta, Palakkad - 678633



Placement Cell Annual Report 2023-24

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Introduction to the Cell

A Placement Cell is a vital unit within an educational institution or organization that facilitates and coordinates the recruitment process for students or employees, connecting them with potential employers.

Objectives:

1. To provide employment opportunities to students/employees.
2. To bridge the gap between academia and industry.
3. To enhance the institution's reputation through successful placements.
4. To foster relationships with potential employers.
5. To provide training and development programs for students/employees.

Functions:

1. Career Counseling: Guiding students/employees on career choices and job search strategies.
2. Employer Relations: Building and maintaining relationships with potential employers.
3. Job Posting: Advertising job openings to students/employees.
4. Resume Building: Assisting students/employees in creating effective resumes.
5. Interview Preparation: Conducting mock interviews and providing feedback.
6. Placement Drives: Organizing on-campus and off-campus recruitment drives.
7. Training and Development: Offering workshops, seminars, and training programs.
8. Alumni Network: Maintaining connections with alumni for mentorship and job opportunities.

Placement Cell of Sreekrishnapuram V T Bhattathiripad College serves as a platform for students to engage with industry professionals, develop their skills, and secure placements that align with their career goals. Through a series of training programs, workshops the Placement Cell strives to enhance the employability of students across all disciplines.

Total Number of Students Placed: 29




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Details regarding office bearers

Co-ordinator: Subha I N

Members : Dr. Geetha K
Rathi K N

Activities of Placement Cell:

Placement Cell of Sreekrishnapuram V T Bhattathiripad College serves as a platform for students to engage with industry professionals, develop their skills, and secure placements that align with their career goals. Through a series of training programs, workshops the Placement Cell strives to enhance the employability of students across all disciplines.

Total Number of Students Placed: 8

Activities of Placement Cell:

Placement Cell initiated Placement Drive in Logistics for BBA Finance students in collaboration with Times Pro Institute on August 16, 2023. The drive attracted participation from leading companies in the logistics and e-commerce industries, including Amazon, DHL, Flip kart, FedEx, and Big Basket.




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PLACEMENT DRIVE


Timespro In association with Placement Cell of
SREEKRISHNAPURAM
V T BHATTATHIRIPAD COLLEGE
Mannampatta, Palakkad



LOGISTICS

Age not more than 28 years
 Minimum 50% in 10th, XIIth & UG(Any stream)
 Salary Range: 2.40 to 4.1 LPA
 OPERATION EXECUTIVES IN E-COMMERCE
 & SUPPLY CHAIN MANAGEMENT IN LOGISTICS
 Candidates Should Bring Smart Phone

On 16th Aug.2023
@ 2 pm

 For More +91 9778276679





Placement Drive conducted on 16.08.2023



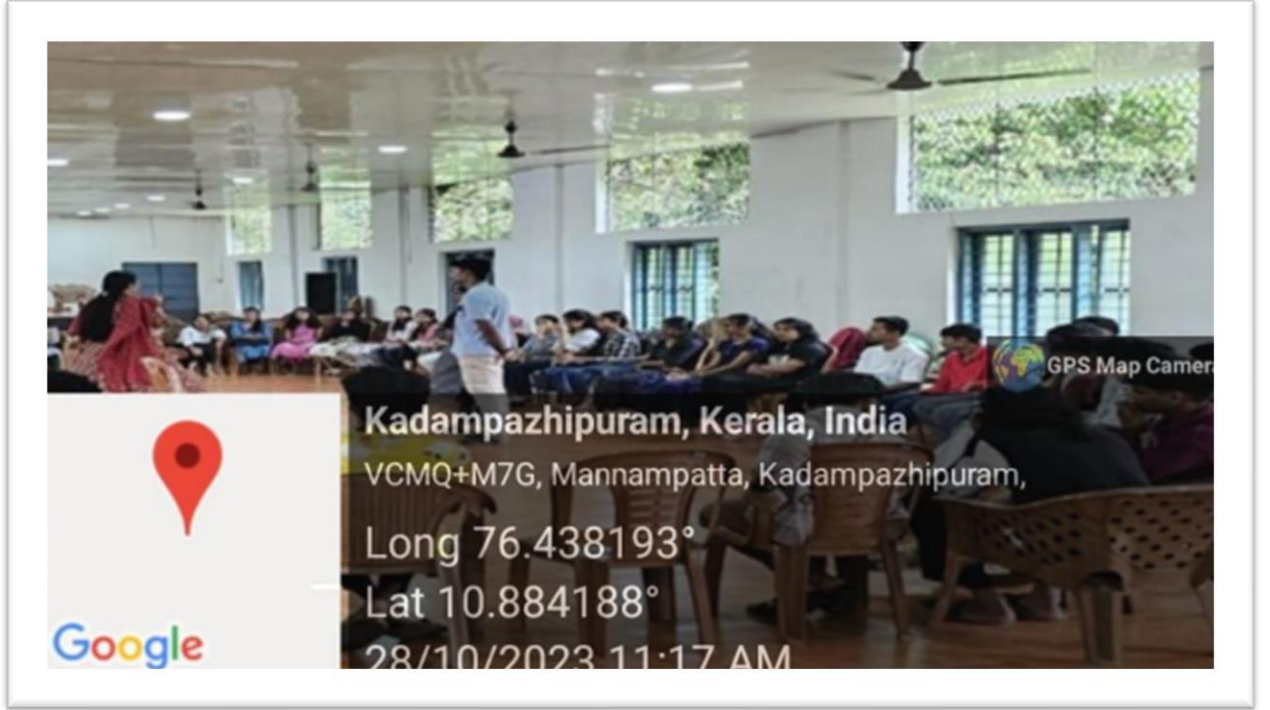

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“Professional Development: Ace Your Interviews” was a Career Counselling Programme organised by Placement Cell on 28.10.2023 at 10.00 AM.

Ms. Sreedevi. (Master Trainer - ASAP) was the resource person of the programme. The main beneficiaries of the programme were final year Economics with Foreign Trade students.





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Workshop on Crafting Professional Resumes was organized by Placement Cell for UG students of History, Sanskrit, and Mathematics on 29th February 2024 from 10:00 A M to 3:30 P M at Seminar Hall. This program aimed to equip students with the necessary skills to create effective resumes that align with job descriptions and highlight relevant experiences, thus enhancing their employability.




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Workshop on Crafting Professional Resumes
Resource Person: Ms. Sreedevi M. N.



Date: 29/02/2024
 Venue: Auditorium
Co-ordinator: Dr. Remya S.




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Students preparing their Resumes

Work Readiness Programme (First Phase)

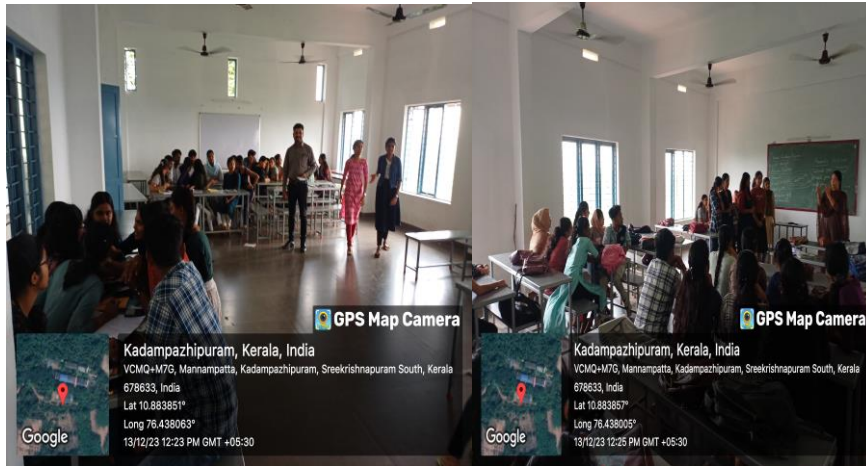
Placement Cell organized Work Readiness Programme in Association with Kerala Knowledge Economy Mission (KKEM) / Kerala Development and Innovation Strategic Council (K-DISC) initiative Planning & Economic Affairs Department, Government of Kerala. Work Readiness Programme (First Phase 2023 - 2024) was conducted at College UG students of Business Administration, Economics and Commerce and PG students of Computer Science and Mathematics with Data Science on 11, 12, and 13th December 2023 (10.00 am to 3.30 pm).

The Resource Persons for the Programme are:

1. Ms. Sneha T. (Master Trainer - ASAP)
2. Mr. Akhilesh A. (Master Trainer - ASAP)
3. Ms. Sreedevi M. N. (Master Trainer - ASAP)
4. Ms. Suthri P (Master Trainer - ASAP)




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Highlights of the Programme

Work Readiness Programme (Second Phase)

Work Readiness Programme (Second Phase 2023 - 2024) was conducted at College Campus for UG students of History, Sanskrit Sahitya and Mathematics on 16, 17, and 18th January 2024 (10.00 am to 3.30 pm).

The Resource Persons for the Programme are:

1. Ms. Sneha T. (Master Trainer - ASAP)
2. Ms. Sreedevi M. N. (Master Trainer - ASAP)
3. Ms. Sumithra S. (Master Trainer - ASAP)



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Highlights of the Programme

Memorandum of Understandings:

MoU signed between Sreekrishnapuram V. T. Bhattachiripad College and Integrated Community Development Centre (ICDC) on Self Employment Training.



MoU with ICDC



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MoU (Signed on 06.02.2024 for a period of One Year) to collaborate in offering career related grooming and assistance between T.I.M.E (Triumphant Institute of Management Studies), Perinthalmanna, Malappuram and Sreekrishnapuram V T Bhattathirpad College, Mannampatta, Palakkad.



MoU with T. I. M. E

List of Placed Students:

Sl. No.	Name of the Student	Programme Graduated	Name of the Employer	Pay package
1.	Gokul Krishnan P	B B A Finance	Aquaneeta Industries Pvt. Ltd., 47/412, Chittoor Road, Schoolpadi, Vaduthala, Cochin., Mob : 9947033711	1,44,000
2.	Arun V P	B B A Finance	Akhila Kerala Jyothisasthra Mandalam, Nangyarkulangara, kerel a Ph:9400416222	1,80,000
3.	Sidharth Somasundaran	B A History	Akhila Kerala Jyothisasthra Mandalam, Nangyarkulangara, kerel a Ph:9400416222	1,80,000
4.	Sreehari Raman	B A History	Akhila Kerala Jyothisasthra Mandalam, Nangyarkulangara, kerel a Ph:9400416222	1,80,000



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5.	Shiju A	M Sc Computer Science	Premier Ventures and Services,Palakkad Ph:2501772	1,20,000
6.	Drusya Krishnakumar	M Sc Computer Science	Hary & Associates Chartered Accountants Ph:04885-224731	1,20,000
7.	Nandana K	B A Sanskrit Sahitya	Akhila Kerala Jyothisasthra Mandalam,Nangyarkulangara,kerel a Ph:9400416222	1,80,000
8.	Subitha C	B A Economics With Foreign Trade	Urban Gramin Society	1,20,000




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