



**SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE,
MANNAMPATTA, PALAKKAD, KERALA
Affiliated to University of Calicut**

PLACEMENT CELL

Annual Report

2022-2023

Report Submitted to IQAC by

Dr. Vivek S A

Co-Ordinator, Placement Cell

Dr. Saritha Namboodiri

IQAC Co-ordinator

Dr. Jayan E.

Principal

PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 676023



Placement Cell Annual Report 2022-23

Index

Sl No.	Content	Page No.
1	Introduction to the cell	3
2	Details regarding office bearers	3
3	Activities conducted	4
4	MoUs/Linkages relating to cell Activities	9
5	List of Students Placed	11




PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 678633

Introduction to the Cell

A Placement Cell is a vital unit within an educational institution or organization that facilitates and coordinates the recruitment process for students or employees, connecting them with potential employers.

Objectives:

1. To provide employment opportunities to students/employees.
2. To bridge the gap between academia and industry.
3. To enhance the institution's reputation through successful placements.
4. To foster relationships with potential employers.
5. To provide training and development programs for students/employees.

Functions:

1. Career Counseling: Guiding students/employees on career choices and job search strategies.
2. Employer Relations: Building and maintaining relationships with potential employers.
3. Job Posting: Advertising job openings to students/employees.
4. Resume Building: Assisting students/employees in creating effective resumes.
5. Interview Preparation: Conducting mock interviews and providing feedback.
6. Placement Drives: Organizing on-campus and off-campus recruitment drives.
7. Training and Development: Offering workshops, seminars, and training programs.
8. Alumni Network: Maintaining connections with alumni for mentorship and job opportunities.

Placement Cell of Sreekrishnapuram V T Bhattathiripad College serves as a platform for students to engage with industry professionals, develop their skills, and secure placements




PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 678633

that align with their career goals. Through a series of training programs, workshops the Placement Cell strives to enhance the employability of students across all disciplines.

Total Number of Students Placed: 29

Details regarding office bearers

Co-ordinator: Dr. Vivek S A
Members : Subha I N
Rathi K N

Activities of Placement Cell:

SI No.	Programme	Date
1.	Work Readiness Programme	7.02.2023-9.02.2023
2.	Career Opportunities in Mathematics	29-03-2023
3.	Vision 2K25: Career Pathways in Economics and Foreign Trade	27.01.2023
4.	Pioneering Your Career Path: Exploring New Frontiers	02.02.2023
5	Public Sector Careers: Exploring Opportunities and Advancements	04.11.2022

Placement Cell of Sreekrishnapuram V T Bhattathiripad College serves as a platform for students to engage with industry professionals, develop their skills, and secure placements that align with their career goals. Through a series of training programs, workshops the Placement Cell strives to enhance the employability of students across all disciplines.

Total Number of Students Placed: 21

Activities of Placement Cell:

Work Readiness Programme




PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 678633

The Work Readiness Programme is a 15-hour module designed to enhance candidates' interview skills and help them articulate their thoughts confidently in front of an interview panel. The module covers interview etiquette, resume preparation, presentation skills, group discussions, job-related Q&A, and soft skills.

This programme was launched by the Kerala Knowledge Economy Mission (KKEM) in collaboration with ASAP Kerala. The primary objective of KKEM is to guide the youth of Kerala, enabling them to engage in global opportunities and create employment for over 2 million people.

Initially, KKEM conducted a series of physical job fairs and observed that jobseekers lacked confidence and interview skills. This highlighted the need for proper interview grooming. Consequently, KKEM mandated the inclusion of work readiness programmes to support jobseekers.

Trainees are required to register with the Digital Workforce Management System (DWMS) to be considered for placement drives conducted by KKEM.

Phase 1: Work Readiness Programme (2022 - 2023)

The first phase of the Work Readiness Programme (WRP) for the academic year 2022 - 2023 was held at the college campus for S6 students of BA Sanskrit, BBA, and B.Sc. Mathematics, as well as S4 M. Com students, from February 7 to 9, 2023, from 10:00 am to 3:30 pm. The inauguration took place at the Seminar Hall on February 7, 2023, and was graced by Principal Dr. E. Jayan, IQAC Coordinator Dr. Saritha Namboodiri, Training and Placement Coordinator Dr. Vivek S. A., and ASAP Coordinator Dr. Remya S.

Resource Persons for the Programme:

1. Ms. Sneha T. (Master Trainer - ASAP) for S6 BA Sanskrit
2. Ms. Sumitra S. (Master Trainer - ASAP) for S6 BBA




PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 678633

3. Ms. Sreedevi M. N. (Master Trainer - ASAP) for S6 B.Sc. Mathematics
4. Ms. Suthri P. (Master Trainer - ASAP) for S4 M.Com

The programme concluded successfully on February 9, 2023, with a feedback session and experience sharing by the trainees.

Phase 2: Work Readiness Programme (2022 - 2023)

The second phase of the Work Readiness Programme (WRP) for the academic year 2022 - 2023 was held at the college campus for S6 UG students of History, Economics, and Commerce, from February 14 to 16, 2024, from 10:00 am to 3:30 pm. The inauguration took place at the Seminar Hall on February 14, 2024, and was graced by Principal Dr. Jayan E., IQAC Coordinator Dr. Saritha Namboodiri, Training and Placement Coordinator Dr. Vivek S. A., and ASAP Coordinator Dr. Remya S.

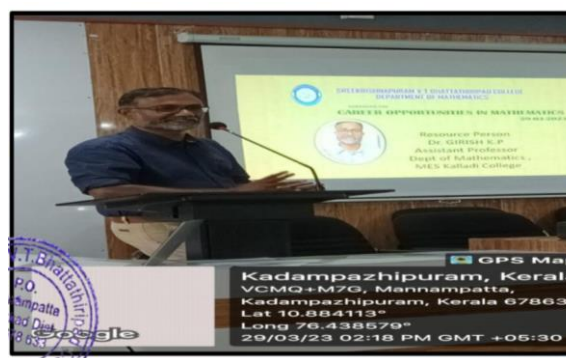
Resource Persons for the Programme:

1. Ms. Sneha T. (Master Trainer - ASAP) for S6 BA History
2. Ms. Sreedevi M. N. (Master Trainer - ASAP) for S6 BA Economics
3. Ms. Sumithra S. for S6 B.Com

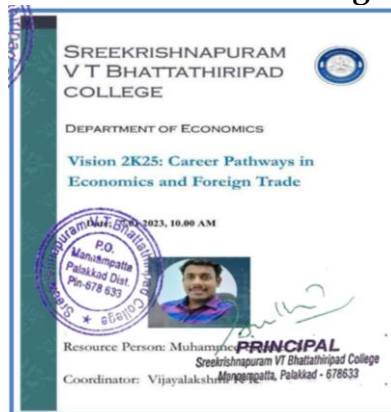



PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 678633

Career Opportunities in Mathematics



Vision 2K25: Career Pathways in Economics and Foreign Trade



[Signature]
PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 678633



The resource person Mohammed Shareef M, CEO, Aspirant Learning Academy explains about future options available to economics students on 27th January 2023.

Pioneering Your Career Path: Exploring New Frontiers

SREEKRISHNAPURAM V. T. BHATTATHIRIPAD COLLEGE
 MANNAMPATTA, PALAKKAD

DEPARTMENT OF
 COMMERCE AND MANAGEMENT STUDIES

Pioneering your Career Path :
Exploring New Frontiers

RESOURCE PERSON

Feb 2
2023

Mr. Ajmal Jaleel
 Business development Head
 Finprov Learning Pvt Ltd

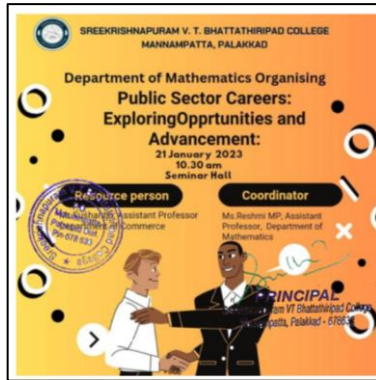
Room No: 105
PRINCIPAL
 Sreekrishnapuram VT Bhattathiripad College
 Mannampatta, Palakkad - 678633

Coordinator
 Divya C
 Assistant Professor



PRINCIPAL
 Sreekrishnapuram VT Bhattathiripad College
 Mannampatta, Palakkad - 678633

Public Sector Careers: Exploring Opportunities and Advancements



Memorandum of Understandings:

1	MoU Between Rejuvesense Group of Institutions, Palakkad & Sreekrishnapuram V. T. Bhattathiripad College, Mannampatta, Palakkad	Rejuvesense Group of Institutions, Palakkad, Kerala	On the Job Training/Internship Training
2	MoU Between Finprov Learning Private Limited & Sreekrishnapuram V.T.Bhattathiripad College, Mannampatta, Palakkad	Finprov Learning Private Limited, Palakkad, Kerala	On the Job Training/Internship



[Signature]
PRINCIPAL
 Sreekrishnapuram VT Bhattathiripad College
 Mannampatta, Palakkad - 678633

MoU signed between Sreekrishnapuram V. T. Bhattathiripad College Rejuvesense Group of Institutions, Palakkad on Self Employment Training.

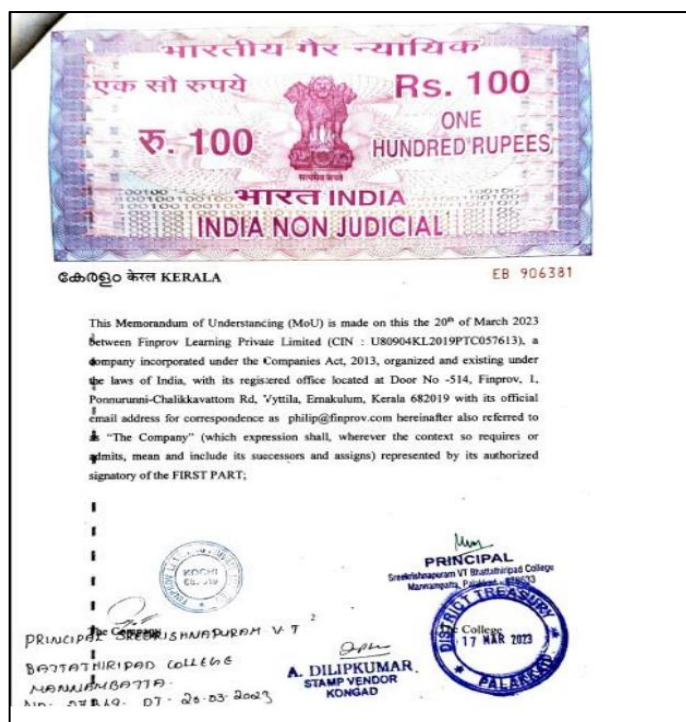


MoU with Rejuvesense Group of Institutions, Palakkad

MoU Signed to collaborate in offering career related grooming and assistance between Finprov Learning Private Limited and Sreekrishnapuram V T Bhattathiripad College, Mannampatta, Palakkad.



[Signature]
PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 678633



MoU with FinProv

List of Placed Students:

Sl. No.	Name of the Student	Programme Graduated	Name of the Employer	Pay package
1.	Aswathi. P.	M Sc Computer Science	Investing Wisely (IW).Bhadrapriya, Bhadrapriya, Viman nagar, Chandranagar, Palakkad Kerala 678 007 Mail id: humanresource@investingwisely.onmicrosoft.com	222,284
2.	Greeshna. P.	M Sc Computer Science	Investing Wisely (IW).Bhadrapriya, Bhadrapriya, Viman nagar, Chandranagar, Palakkad Kerala 678 007Mail id: humanresource@investingwisely.onmicrosoft.com	222,284



[Signature]
PRINCIPAL
 Sreekrishnapuram VT Bhattathiripad College
 Mannampatta, Palakkad - 678633

3.	Haritha. K. H.	M Sc Computer Science	Voleergo Solutions Llp, Kochi, Kerala	96,000
4.	Roopasree. K. P.	M Sc Computer Science	LBS Centre for Science and Technology, Palakkad, Ph.0491- 2527425	144,000
5.	Geethika G	M Sc Computer Science	Agile Micro System, Palakkad Ph:9447053681	120,000
6.	Rohini. K.	M Sc Computer Science	ISTP Digital Solutions, Kochi Ph.8078125086	108000
7.	Archana. V. S.	M Sc Computer Science	Sreekrishnapuram V T Bhattathiripad College, Mannampatta, Palakkad	300,000
8.	Nivya K	M Sc Computer Science	MCOM Solutions, Valappad, Thrissur	276,252
9.	Abhila C	B Sc Mathematics	Veda Synchronising Relations, Ottapalam, Kerala, Ph:9633555052	144,000
10.	Anjana. G. V.	B A Sanskrit Sahitya	Sree Padmanabha Vidya Nikethan , Chethallur, Palakkad	120,000
11.	Sreekanth. E. P.	B A Sanskrit Sahitya	Esaf Bank, Palakkad	276,780
12.	Bharath Bindu . M.	M Sc Mathematics with Data Science	Veveaham Group of School, Dharapuram	200,000
13.	Bijitha P	M Sc Mathematics with Data Science	St. Dominic's Convent English Medium School, Sreekrishnapuram, Palakkad	240,000
14.	Anaswara H	M Com Finance	Ministry of Labour and Employment, Govt. of India	600,000
15.	Arjun P	B Sc Mathematics	Olympus Therapuetics, No. 31, 5th Cross Street, Balaji Nagar, Ekkathuthangal, Chennai.	232,000
16.	Iyyer Pavithra Varadarajan	M Com Finance	Neethi Supermarket, mannarkkad , Palakkad Ph: 04924-222052	180,000
17.	Abhinand. K S	B Com Finance	Abaxis Health Care India Pvt Limited, Thrissur Ph:+914872323537	180,000



[Signature]
PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 678633

18.	Prigin G.	B Com Finance	Abaxis Health Care India Pvt Limited,Thrissur Ph:+914872323537	180,000
19.	Sooraj K	B Com Finance	Abaxis Health Care India Pvt Limited,Thrissur Ph:+914872323537	180,000
20.	Vinaya Vinod	B Com Finance	Hary & Associates Chartered Accountants Ph:04885-224731	120,000
21.	Sruthi A	B Com Finance	Hary & Associates Chartered Accountants Ph:04885-224731	120,000




PRINCIPAL
 Sreekrishnapuram VT Bhattathiripad College
 Mannampatta, Palakkad - 678633