

I. Bachelor of Commerce (B.Com)

Introduction

The B.com course prepares students to be adequately equipped with good domain knowledge and skills required for careers in Business. With an innovative curriculum design and content the B.com course empowers students to conveniently adapt to an ever changing and dynamic business environment. The course enables students to have good fundamental knowledge of Accounting, Economics, Taxation, Statistics, Auditing, Cost Accounting, and Finance and in addition the management subjects. The B.com course is challenging and yet very rewarding to students with high career aspirations. It also builds competence and confidence among students to pursue and complete, professional courses such CA, CFA, CMA, ACS etc. Our B.com students have been in high demand with employers for their excellent knowledge, skills and attitude which gives them an edge over their peers from other institutions. The B.com course of the college is rated among the top 10 in the country (India Today-AC Nielsen Survey 2014).

Objectives of the Course

1. To provide conceptual knowledge and application skills in the domain of Commerce studies,
2. To provide knowledge and skills in almost all areas of business to be able to meet expectations of business and to handle basic business tasks, thus equipping a student to pursue careers in different sectors of commerce, trade and industry,
3. To sharpen the students' analytical and decision making skills,
4. To provide a good foundation to students who plan to pursue professional courses like CA, CMA, ACS, CFA and MBA,
5. To facilitate students to acquire skills and abilities to become competent and competitive in order to be assured of good careers and job placements,
6. To develop entrepreneurship abilities and managerial skills in students so as to enable them to establish and manage their own business establishments effectively,
7. To develop ethical Business professionals with a broad understanding of Business from an interdisciplinary perspective,
8. To develop positive attitude and interest towards the concept of entrepreneurship and administration,
9. To develop the ability to appreciate and admire the practice of business administration, and

10. To make the learner a self sufficient, economically productive and socially dynamic individual.

Learning Outcomes

1. The learner demonstrates knowledge of major theories and models in key areas of commerce subject,
2. The learner analyses organizational problems and generate realistic solutions based on current academic research in organizational behaviour,
3. The learner applies basic mathematical and statistical skills necessary for analysis of a range of problems in economics, actuarial studies, accounting, marketing, management and finance,
4. The learner analyses commerce /business issues in the international contexts,
5. The learner compares international contexts and issues through the lens of the commerce disciplines,
6. The learner evaluates national and international debates and discussions on economic, commercial, and business issues,
7. The learner becomes confident in making effective decisions in an international business settings,
8. The learner shows interest and attitude towards starting and administering a business enterprise,
9. The learner makes further studies to acquire deeper knowledge in the concepts, persons, or institutions related to business administration, and
10. The learner starts to appreciate the concept of commerce.

Subject-wise Learning Outcomes

Semester I

Sl.No.	Course	Title	Learning Outcomes
1	Core	BCM1B01 Business Management	<ul style="list-style-type: none">• The learner develops the understanding about the process of business management, its functions and current management practices.• The learner realizes the importance of ethics in business and also acquires the capability to develop ethical practices for effective management.
2	Complementary	BCM1C01 Managerial Economics	<ul style="list-style-type: none">• Develops the understanding regarding the micro and macro economic concepts and ability to apply the economic principles in business management.

Semester II

Sl.No.	Course	Title	Learning Outcomes
1	Core	BCM2B02 Financial Accounting	<ul style="list-style-type: none">• The learner develops the skill for recording the business transactions and for preparing the financial statements.
2	Complementary	BCM2C02 Marketing Management	<ul style="list-style-type: none">• The learner acquires the skill of marketing in a business firm

Semester III

Sl.No.	Course	Title	Learning Outcomes
1	Common	BCM3A11 Basic Numerical Methods	<ul style="list-style-type: none">On completing the course, the students will be able to understand, numerical equations, matrix, progression, financial mathematics, descriptive statistics and their applications.
2	Common	BCM3A12 Professional Business Skills	<ul style="list-style-type: none">The learner updates and expands basic Informatics skills and develops the skill to utilize the digital knowledge resources.
3	Core	BCM3B03- Business regulation	<ul style="list-style-type: none">The learner develops the awareness regarding the basic legal concepts and the Indian legal environment in which the business is carried on.The learner also develops understanding regarding the emerging legal issues in a digital networked environment.
4	Core	BCM3B04 Corporate Accounting	<ul style="list-style-type: none">The learner acquires the conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.
5	Complementary	BCM3C03 Human Resources Management	<ul style="list-style-type: none">The learner develops understanding regarding the human resource practices in organizations.

Semester IV

Sl.No.	Course	Title	Learning Outcomes
1	Common	BCM4A13 Entrepreneurship Development	<ul style="list-style-type: none">• The learner develops the entrepreneurial skills and the ability to generate innovative business ideas in the emerging industrial scenario.
2	Common	BCM4A14 Banking and Insurance	<ul style="list-style-type: none">• The learner develops knowledge about basics of banking and insurance.
3	Core	BCM4B05 Cost Accounting	<ul style="list-style-type: none">• The learner develops cost consciousness by acquiring deep knowledge and understanding of cost and its elements.
4	Core	BCM4B06 Corporate Regulations	<ul style="list-style-type: none">• The learner develops the awareness regarding the basic legal concepts and the Indian legal environment in which the business is carried on.• The learner also develops understanding regarding the emerging legal issues in a digital networked environment.
5	Complementary	BCM4C04 Quantitative Techniques for Business	<ul style="list-style-type: none">• The learner develops the ability to use the quantitative techniques in managerial decision making.

Semester V

Course	Title	Learning Outcomes
Core	BCM5B07 Accounting for Management	<ul style="list-style-type: none">• The learner realizes the relevance of management accounting and the use of accounting and costing data for planning, controlling and decision making.
Core	BCM5B08 Business Research Methods	<ul style="list-style-type: none">• The learner develops the skill in conducting survey researches and case studies.
Core	BCM5B09 Income Tax Law and Accounts	<ul style="list-style-type: none">• The learner develops knowledge and skills regarding the application of principles and provisions Income - tax Act, 1961 amended up to date.
Core	BCM5B10 Financial Markets and Services	<ul style="list-style-type: none">• The learner develops basic knowledge about the structure, organization and working of financial system in India.
Core	BCM5B11 Financial Management	<ul style="list-style-type: none">• familiarize the students with the concepts, tools and practices of financial management.• Learns about the decisions and processes of financial management in a business firm.
Open	BCM5D01 Basic Accounting	<ul style="list-style-type: none">• The learner acquire knowledge of Accounting Principles and Practice

Semester VI

Course	Title	Learning Outcomes
Core	BCM6B12 Income Tax and GST	Learner develops basic knowledge and equip with application of principles and provisions Income - tax Act, 1961 and GST Act 2016
Core	BCM6B13 Auditing and Corporate Governance	The learner develops knowledge in auditing principles and techniques and familiarize with the understanding of issues and practices of corporate governance in the global and Indian context.
Core	BCM6B14 Fundamentals of Investments	Learner familiarizes with the world of investments. Develop a theoretical framework for the analysis and valuation of investments.
Core	BCM6B15 Financial Derivatives	Learner acquires knowledge about financial derivatives and their features. Develops an understanding about various risks associated with derivatives.